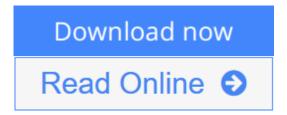# The Essentials of Writing: Ten Core Concepts

By Robert P. Yagelski

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THE ESSENTIALS OF WRITING: TEN CORE CONCEPTS is designed to help you acquire the fundamental understanding that you need to become an effective writer-and to give you practice in applying Ten Core Concepts across different writing tasks. Visual maps provide step-by-step guidance.

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Review
"The book is based on a solid framework of composition theory. . . with emphasis on the need for awareness of the rhetorical situation. It hits all of the learning outcomes [for our courses] and acknowledges the very weaknesses we've identified in our students through assessment."

"This chapter reinforces what I tell them about how they already use writing in their lives, and the ways writing can be important to their future lives."

"Some students come in and are fantastic writers-some have not had too much exposure to formal writing. I believe this text would speak to all of them."

"[This book has] incredibly clear explanations of concepts about how writing works; very engaging readings based on current, high-interest topics; and examples and scenarios that students will often relate to."

About the Author
Robert P. Yagelski is Associate Vice Provost and Director of the Program in Writing and Critical Inquiry and Professor of English Education in the Department of Educational Theory and Practice at the State University of New York (SUNY) at Albany. He also teaches courses at SUNY-Albany in writing, composition theory and pedagogy, critical pedagogy, and qualitative research methods and helps prepare secondary school teachers. Considered a leading voice in composition theory, Professor Yagelski is widely published in the major journals in the field. He is also director of the Capital District Writing Project, a site of the National Writing Project, and former director of the SUNY-Albany Writing Center. He earned his Ph.D. in Rhetoric and Composition from The Ohio State University.

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