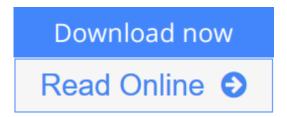# Exploring Digital PrePress: The Art and Technology of Preparing Electronic Files for Printing (Design Exploration Series)

By Reid Anderson

Exploring Digital PrePress: The Art and Technology of Preparing Electronic Files for Printing (Design Exploration Series) By Reid Anderson

Ready to take on the challenges of print production without fear? There is no better source for understanding how to properly prepare electronic files for printing than Exploring Digital Prepress. An organized, linear format follows the print production process, taking readers step-by-step through simple, straightforward methods for producing the highest-quality printed artwork once an image is created on screen. Coverage explores the best type of software to use for optimal results at each stage of the prepress process, the advantages and disadvantages of different proofing methods, steps designers can take to ensure that their artwork prints correctly, and much more.

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Editorial Review

Review
Clearly demonstrates such important techniques as color file management, calibrating a monitor, trapping and file imposition, image correction, and how to create a press-quality PDF file.

About the Author
Reid Anderson has been working and teaching in the Graphics Arts industry for more than 25 years. An accomplished educator, he has participated in both onsite and online program and curriculum development as well as training sessions for community colleges and private institutions. He is a Professor of Graphic Design at Durham College in Oshawa, Ontario, and has served on the Academic Council for Durham College.

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