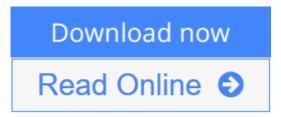


Effective Management: A Multimedia Approach

By Chuck Williams



Effective Management: A Multimedia Approach By Chuck Williams

Your unique, individual style is reflected in how you look, the way you act, even in how you learn. Now, there is a management book written specifically for the way you learn best. Discover how Chuck does management like no one else with Chuck Williams' EFFECTIVE MANAGEMENT, Fifth Edition. No one else puts strong management theories into practice right before your eyes like master story-teller and award-winning educator and author Chuck Williams. Whether you prefer to listen, see, read, or act, you will find the learning style or combination of learning approaches that appeal to you within this innovative, streamlined text and media-driven package. Intriguing visuals and practical learning features delve beyond mere memorization, as you explore individual and group decision making, examine ethical practices, and even inventory personal management abilities with Self-Assessments. Videos examine management challenges within well-known organizations or explore short scenes from major motion pictures that demonstrate management principles in action. And multimedia resources for EFFECTIVE MANAGEMENT provide one-stop award-winning study tools including self-quizzes to ensure you understand critical management principles. See for yourself how Chuck does management like no one else as EFFECTIVE MANAGEMENT, Fifth Edition, lets you experience management at its best.



Download Effective Management: A Multimedia Approach ...pdf



Read Online Effective Management: A Multimedia Approach ...pdf

Effective Management: A Multimedia Approach

By Chuck Williams

Effective Management: A Multimedia Approach By Chuck Williams

Your unique, individual style is reflected in how you look, the way you act, even in how you learn. Now, there is a management book written specifically for the way you learn best. Discover how Chuck does management like no one else with Chuck Williams' EFFECTIVE MANAGEMENT, Fifth Edition. No one else puts strong management theories into practice right before your eyes like master story-teller and award-winning educator and author Chuck Williams. Whether you prefer to listen, see, read, or act, you will find the learning style or combination of learning approaches that appeal to you within this innovative, streamlined text and media-driven package. Intriguing visuals and practical learning features delve beyond mere memorization, as you explore individual and group decision making, examine ethical practices, and even inventory personal management abilities with Self-Assessments. Videos examine management challenges within well-known organizations or explore short scenes from major motion pictures that demonstrate management principles in action. And multimedia resources for EFFECTIVE MANAGEMENT provide one-stop award-winning study tools including self-quizzes to ensure you understand critical management principles. See for yourself how Chuck does management like no one else as EFFECTIVE MANAGEMENT, Fifth Edition, lets you experience management at its best.

Effective Management: A Multimedia Approach By Chuck Williams Bibliography

• Sales Rank: #1278678 in Books

• Brand: Brand: South-Western Cengage Learning

Published on: 2011-01-18Original language: English

• Number of items: 1

• Dimensions: 1.10" h x 8.00" w x 9.80" l, 2.42 pounds

• Binding: Spiral-bound

• 640 pages

▶ Download Effective Management: A Multimedia Approach ...pdf

Read Online Effective Management: A Multimedia Approach ...pdf

Editorial Review

Review

"The content of this text injected many current "real world" corporate practices which, made excellent validation of the chapter's messages, terms and concepts. The follow up with a Self-Assessment should help to anchor these points with the students. Better than most I have seen."

About the Author

Chuck Williams is Professor of Management at the College of Business at Butler University. Dr. Williams previously served as Dean at Butler's College of Business and at the Eberhardt School of Business at the University of the Pacific, and as Associate Dean, Department Chair and Associate Professor of Management at the M.J. Neeley School of Business at Texas Christian University. Dr. Williams has also taught at Michigan State University and Oklahoma State University. Dr. Williams received his B.A. in psychology from Valparaiso University. He specialized in organizational behavior, human resources, and strategic management while earning his M.B.A and Ph.D. in business administration from Michigan State University. His research interests include employee recruitment and turnover, performance appraisal, and employee training and goal setting. Dr. Williams has published research in the JOURNAL OF APPLIED PSYCHOLOGY, the ACADEMY OF MANAGEMENT, HUMAN RESOURCE MANAGEMENT REVIEW, PERSONNEL PSYCHOLOGY, and the ORGANIZATIONAL RESEARCH METHODS JOURNAL. He was a member of the JOURNAL OF MANAGEMENT's editorial board and currently serves as a reviewer for numerous other academic journals. He was also Webmaster for the Research Methods Division of the Academy of Management.

Users Review

From reader reviews:

Donald Hamann:

With other case, little people like to read book Effective Management: A Multimedia Approach. You can choose the best book if you like reading a book. As long as we know about how is important a book Effective Management: A Multimedia Approach. You can add know-how and of course you can around the world by the book. Absolutely right, simply because from book you can know everything! From your country until eventually foreign or abroad you will find yourself known. About simple factor until wonderful thing you could know that. In this era, we could open a book or searching by internet unit. It is called e-book. You should use it when you feel bored stiff to go to the library. Let's read.

Shawn Midkiff:

Do you one of people who can't read pleasant if the sentence chained within the straightway, hold on guys that aren't like that. This Effective Management: A Multimedia Approach book is readable by simply you who hate the straight word style. You will find the details here are arrange for enjoyable reading experience without leaving even decrease the knowledge that want to provide to you. The writer of Effective Management: A Multimedia Approach content conveys the idea easily to understand by a lot of people. The printed and e-book are not different in the content but it just different such as it. So, do you continue to thinking Effective Management: A Multimedia Approach is not loveable to be your top checklist reading

Paula Cofield:

In this period globalization it is important to someone to find information. The information will make someone to understand the condition of the world. The healthiness of the world makes the information better to share. You can find a lot of references to get information example: internet, newspaper, book, and soon. You can see that now, a lot of publisher this print many kinds of book. The actual book that recommended for your requirements is Effective Management: A Multimedia Approach this e-book consist a lot of the information with the condition of this world now. This book was represented how do the world has grown up. The vocabulary styles that writer use to explain it is easy to understand. Often the writer made some investigation when he makes this book. Here is why this book suited all of you.

Thomas Dacosta:

This Effective Management: A Multimedia Approach is fresh way for you who has curiosity to look for some information given it relief your hunger details. Getting deeper you onto it getting knowledge more you know otherwise you who still having bit of digest in reading this Effective Management: A Multimedia Approach can be the light food in your case because the information inside this particular book is easy to get by anyone. These books produce itself in the form which can be reachable by anyone, yeah I mean in the e-book application form. People who think that in publication form make them feel tired even dizzy this book is the answer. So you cannot find any in reading a reserve especially this one. You can find what you are looking for. It should be here for an individual. So , don't miss the idea! Just read this e-book sort for your better life and also knowledge.

Download and Read Online Effective Management: A Multimedia Approach By Chuck Williams #AQC7HZ1VIYN

Read Effective Management: A Multimedia Approach By Chuck Williams for online ebook

Effective Management: A Multimedia Approach By Chuck Williams Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Effective Management: A Multimedia Approach By Chuck Williams books to read online.

Online Effective Management: A Multimedia Approach By Chuck Williams ebook PDF download

Effective Management: A Multimedia Approach By Chuck Williams Doc

Effective Management: A Multimedia Approach By Chuck Williams Mobipocket

Effective Management: A Multimedia Approach By Chuck Williams EPub

AQC7HZ1VIYN: Effective Management: A Multimedia Approach By Chuck Williams