

# The Tools of Argument: How the Best Lawyers Think, Argue, and Win

By Joel P. Trachtman



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Joel Trachtman's book presents in plain and lucid terms the powerful tools of argument that have been honed through the ages in the discipline of law. If you are a law student or new lawyer, a business professional or a government official, this book will boost your analytical thinking, your foundational legal knowledge, and your confidence as you win arguments for your clients, your organizations or yourself. For more information, go to toolsofargument.com.



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### **Editorial Review**

#### Review

"In his new book *The Tools of Argument: How the Best Lawyers Think, Argue, and Win*, Professor Joel Trachtman lays out the many intricacies related to how lawyers frame arguments. It is a masterly treatment of a complex and compelling set of issues. There is much to learn here, both for the experienced practitioner and for the novice to the field."

-- James R. Silkenat, President, American Bar Association (2012-13) and Partner, Sullivan & Worcester

"Professor Trachtman's book is required reading for lawyers, those who hire or work with lawyers, anyone interested in understanding the dynamics of legal negotiations or of political debate, and anyone interested in winning arguments. Its unique and practical approach strips away jargon to isolate the core elements of legal reasoning and argumentation in a way that is accessible and applicable in everyday situations. Non-lawyers will find it a useful guide to effective persuasion."

-- John A. Burgess, Partner, WilmerHale

"The Tools of Argument leads one through all aspects of reasoned argumentation. Upon completion, one is capable of understanding the techniques utilized by advocates to advance their positions. Indispensable for anyone who is involved with any business negotiation - which means anyone!"

-- Edward P. Gilbert, Managing Director, BNY Mellon Bank, Tokyo

#### From the Author

Have you ever been in the midst of a discussion or argument regarding business, politics, legal matters, family responsibilities, or any other contentious topic and felt that your opponent did not have the "right" position, but had the better argument? Why is it that some people--often lawyers--can use reasoned arguments to debate with frustrating effectiveness? Perhaps you wished that you had a greater repertoire of skills to make your points, and win!

If you are a law student or pre-law student, this book will accelerate your learning with a comprehensive set of principles to guide your legal education. If you are a trained lawyer or paralegal, this book will give you a framework for analysis and argument that will enhance your effectiveness. If you are a businessperson or government official, these essential tools of argument will increase your odds of winning any dispute.

This book is for anyone who enjoys critical thinking, persuasive presentation of ideas, and victory in argument. After all, winning arguments is much more fun than losing them.

#### About the Author

Joel Trachtman is Professor of International Law at The Fletcher School of Law and Diplomacy at Tufts University. A world-renowned scholar of international economic law, he has published 7 books and more than 80 academic articles. Before entering academia, he practiced international business law for 9 years.

#### **Users Review**

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