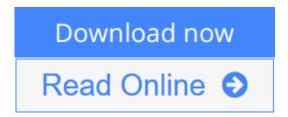


The Gifts of Interpretation: Fifteen Guiding Principles for Interpreting Nature and Culture, 3rd Edition

By Larry Beck, Ted T. Cable



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This is the third edition of previously titled "Interpretation for the 21st Century". In this newest edition the authors focus on the fifteen guiding principles of earlier versions of the book with a focus on how each of the principles is a gift, for example, of story, revelation, provocation, beauty, passion. This book has served as a university text and is used by the interpretative profession in many federal agencies (National Park Service), state agencies, regional and local interpretative centres, zoos, aquaria, museums, and other interpretative sites.



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