



Make Space: How to Set the Stage for Creative Collaboration

By Scott Doorley, Scott Witthoft, Hasso Plattner Institute of Design at Stanford University

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"If you are determined to encourage creativity and provide a collaborative environment that will bring out the best in people, you will want this book by your side at all times." --**Bill Moggridge**, Director of the Smithsonian's Cooper-Hewitt National Design Museum

"*Make Space* is an articulate account about the importance of space; how we think about it, build it and thrive in it." --**James P. Hackett**, President and CEO, Steelcase

An inspiring guidebook filled with ways to alter space to fuel creative work and foster collaboration.

Based on the work at the Stanford University d.school and its Environments Collaborative Initiative, *Make Space* is a tool that shows how space can be intentionally manipulated to ignite creativity. Appropriate for designers charged with creating new spaces or anyone interested in revamping an existing space, this guide offers novel and non-obvious strategies for changing surroundings specifically to enhance the ways in which teams and individuals communicate, work, play--and innovate.

Inside are:

Tools--tips on how to build everything from furniture, to wall treatments, and rigging

Situations--scenarios, and layouts for sparking creative activities

Insights--bite-sized lessons designed to shortcut your learning curve

Space Studies--candid stories with lessons on creating spaces for making, learning, imagining, and connecting

Design Template--a framework for understanding, planning, and building collaborative environments

Make Space is a new and dynamic resource for activating creativity, communication and innovation across institutions, corporations, teams, and schools alike. Filled with tips and instructions that can be approached from a wide variety of angles, *Make Space* is a ready resource for empowering anyone to take control of an environment.

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Editorial Review

Amazon.com Review

From the Author: Hide & Seek Inspiration:

Visitors to the d.school frequently ask us where we find inspiration for the spaces we design. Here are a few places we look:

-- Retail Experiences

Restaurants, Hotels, & Stores

Restaurants & boutique hotel lobbies are almost unparalleled in the moods they create. Retail stores are full of display implementations that can be co-opted for display of creative work.

Specialty Hardware Retailers

Marine hardware outlets, antique hardware stores, and industrial kitchen suppliers stock all manner of novel gadgets to inspire new possibilities.

-- Public Gathering Places

Parks & Playgrounds

Endless interactions of all sorts occur in these spaces that provide insight into natural postures and the nuances of group interactions.

Airports & Parking Garages

Guiding travelers is a door-to-door experiment in designing way-finding. Parking garages in particular feature innovative uses of signage, color coding, and memory cues.

-- Places Where Things Are Made

Prep Kitchen & Food Trucks

Food prep is creative work that occurs under great time pressure. Cooks consistently invent ways to produce during the constraints of a mad dinner rush.

Sound Stages & Theaters

Sound stages are designed to support the realization of imagination. Everything about them is tuned to support the construction of novel designs.

-- Learning Environments

Museums & Galleries

Art is inspirational but so are the galleries themselves. Gallery spaces are constantly reconfigured to adapt for the needs of a show.

Pre-schools & Kindergartens

Learning environments for young kids are one of the few places where physicality is embraced -- kids love to move around. These spaces are also full of materials to engage in playful building activities.

-- Service Industries

Hospitals

Emergency rooms in particular are filled with clever solutions to coordinate action among staff and service the often complex emotional needs of patients.

Repair Shops

Bike mechanics, oil-change garages, tailors, and shoe repair shops all have unique tools & configurations for optimizing space, time, and money.

Review

"By actively thinking about the implications a space has on its inhabitants, we can create great experiences for those who enter. *Make Space* is an articulate account about the importance of space; how we think about it, build it and thrive in it." -- James P. Hackett, President and CEO, Steelcase

"If you are determined to encourage creativity and provide a collaborative environment that will bring out the best in people, you will want this book by your side at all times. You can browse it for tools to enhance teamwork, configurations to enable activities, insights about communal behaviors, design templates and first person stories. The way we design our spaces can help us or hinder us, inspire new ideas or stifle them, make it easier to work together or set us apart. Discover here how to improve team dynamics by altering your physical environment."

— Bill Moggridge, Director of the Smithsonian's Cooper-Hewitt National Design Museum

From the Inside Flap

make space is about creative spaces and about creating spaces. Space is more than just the physical environment.

Five types of content are mixed into the book.

Enter from whatever direction suits your needs:

tools

stuff to build

situations

quick, repeatable configurations

insights

ideas to consider

design template

a simple breakdown of how the properties of places can spark actions and attitudes in people

space studies

true stories about making space and living in it

The more than 100 mini-entries in this book will help you slice through this complexity and jump from inspiration to action: make an existing space more collaborative, conceive of new creative work spaces, and design learning environments from scratch.

This guiding content emerged from a five-year experiment at the Hasso Plattner Institute of Design at Stanford (aka the "d.school") and from continuous (but jovial) poking and prodding of countless students, faculty, visitors, and project partners.

Scott Doorley and **Scott Witthoft** are directors of the Environments Collaborative at Stanford University's d.school—the Hasso Plattner Institute of Design. With the d.school's support, they have prepared make space as a tool for everyone interested in designing and creating environments to support creative collaboration.

Scott Doorley's work focuses on how physical context and digital media can benefit human experience.

His installations with the Dacha Art Collective have been exhibited in the San Jose Museum of Art and the Gray Area Foundation for the Arts San Francisco. Currently he is the Creative Director at the Stanford d.school, where he teaches classes in subjects at the intersection of design and media arts: storytelling and visual communication, improv, and digital media.

Scott has degrees in film from the University of California, Los Angeles (BA '96) and learning, design, and technology from Stanford University (MA '06).

Users Review

From reader reviews:

Herman Lewis:

This Make Space: How to Set the Stage for Creative Collaboration book is just not ordinary book, you have it then the world is in your hands. The benefit you have by reading this book will be information inside this book incredible fresh, you will get details which is getting deeper an individual read a lot of information you will get. This specific Make Space: How to Set the Stage for Creative Collaboration without we comprehend teach the one who reading it become critical in pondering and analyzing. Don't be worry Make Space: How to Set the Stage for Creative Collaboration can bring once you are and not make your bag space or bookshelves' turn into full because you can have it in your lovely laptop even cell phone. This Make Space: How to Set the Stage for Creative Collaboration having great arrangement in word along with layout, so you will not experience uninterested in reading.

Alma Bulger:

Information is provisions for anyone to get better life, information nowadays can get by anyone with everywhere. The information can be a information or any news even a problem. What people must be consider while those information which is in the former life are challenging to be find than now is taking seriously which one would work to believe or which one often the resource are convinced. If you get the unstable resource then you understand it as your main information it will have huge disadvantage for you. All of those possibilities will not happen with you if you take Make Space: How to Set the Stage for Creative Collaboration as the daily resource information.

Tammy Mangold:

People live in this new day of lifestyle always aim to and must have the spare time or they will get great deal of stress from both daily life and work. So , whenever we ask do people have extra time, we will say absolutely of course. People is human not a robot. Then we question again, what kind of activity do you have when the spare time coming to an individual of course your answer may unlimited right. Then do you ever try this one, reading publications. It can be your alternative in spending your spare time, typically the book you have read is Make Space: How to Set the Stage for Creative Collaboration.

Tina McKinney:

In this time globalization it is important to someone to acquire information. The information will make you to definitely understand the condition of the world. The condition of the world makes the information better to share. You can find a lot of referrals to get information example: internet, classifieds, book, and soon. You will observe that now, a lot of publisher in which print many kinds of book. The book that recommended to you personally is Make Space: How to Set the Stage for Creative Collaboration this e-book consist a lot of the information with the condition of this world now. That book was represented how can the world has grown up. The dialect styles that writer make usage of to explain it is easy to understand. The writer made some study when he makes this book. That's why this book ideal all of you.

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