



# A Contrarian Strategy for Growth Stock Investing: Theoretical Foundations and Empirical Evidence

By Donald Peters

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## A Contrarian Strategy for Growth Stock Investing: Theoretical Foundations and Empirical Evidence By Donald Peters

Relatively few academics or practitioners have systematically explored growth stocks. Growth stocks usually involve exciting companies whose sales and earnings are growing significantly faster than other companies and the economy in general. This book finds that high expectation growth stocks or the ones that everyone loves have poor relative returns. Low expectation growth stocks, however, have strong performance. The author uses the PE/GROWTH ratio to rank the market's expectations for these stocks.

The book shows how investors may be able to ascertain whether the interests of a public company's management are aligned with those of shareholders. Sophisticated and institutional investors will find the book's thorough analysis and insightful perspective on growth stocks very informative. The short-term mean reverting aspects of growth stocks are uncovered, and other market microstructure anomalies are discussed. The work addresses practical trading ideas and the need for diversification. Ideal as supplemental reading for courses in investment management and finance, this book examines the components of trading costs and presents arguments for a patient trading style.

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### Editorial Review

#### Review

"It is a valuable work--scholarly, informative, easy and interesting reading . . . with this excellent book the reader should be able to practice what Mr. Peters preaches."-William Sword William Sword & Company, Inc.

"Don Peters has documented the investor's intuition and has removed the mystery surrounding many of the "buzz terms" associated with growth stock investing."-Raymond L. Killian, Jr. President Investment Technology Group, Inc.

"Fascinating--Don Peters' book is an insightful, pragmatic, empirical treatment of strategies for trading and investment in growth stocks. Peters has applied his in-depth theoretical knowledge to quantitative analyses that provide sound bases for his contrarian approaches."-Morris Hamburg Professor of Statistics and Operations Research The Wharton School of the University of Pennsylvania

#### From the Back Cover

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#### About the Author

DONALD J. PETERS is a portfolio manager at Geewax, Terker & Co., a Philadelphia area investment counseling firm. His growth-stock research has been published in *The Journal of Portfolio Management*, and *The Wall Street Journal*. Peters is a graduate of The Wharton School and Tulane University and a member of Phi Beta Kappa.

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