



Social Remediation

By Peter Sutton, Andrew Hughes

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Is your school ...

- Celebrating the daily achievements of staff and students?
- Building connections with the wider community?
- Monitoring its online presence across web channels?
- Using social media tools to get better classroom outcomes?
- Aware of its online risk profile and the steps it should take to minimise harm on social media?
- Or simply not thriving online with a buzzing and active school community?

Many schools have built an online presence without a long-term vision of what they want to achieve or without taking the strategic steps necessary to get the full support of their community.

If your school is already "officially" online, there is a strong likelihood that it is not getting the most out of its efforts. If your school is not officially online, it is running a very real risk of reputation damage while missing out on the massive benefits that this exciting space can bring to the field of education.

Social Remediation is the culmination of five years of work with schools across the globe to take social media out of the realm of marketing and promotion and into one of community building, engagement and celebration.

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Editorial Review

Review

Peter Sutton and Andrew Hughes pull no punches in their insightful commentary on the use of social media in schools. Their true-to-life examples highlight the imperative for school leaders and their communities to work with, and not against, the powerful tools at their disposal. Understanding how to do so is key. Peter and Andrew provide practical advice and strategies to support schools in maximising the positive and combating the negative potential of social media.

Pam Ryan, author of Leadership in Education: Learning from Experience

A significant and positive piece of work to help schools develop innovative and authentic learning strategies

Ron Smith, Teaching and Learning Team, Catholic Education Office Sydney

Social Remediation is filled with case studies, strategies, starting points and processes to enable any educational institution to move forward confident that they will thrive and survive in the ever changing world of social media.

Barry Foster, Former Director of Specialist Units, NSW Department of Education

From the Author

This book is the culmination of five years of work with schools around the world where minimising the risks associated with social media was a factor, but maximising the opportunities opened up by these new channels was the end goal.

The following chapters will not only highlight those opportunities that are now available to every school -- regardless of size or resources -- but also walk readers through the steps needed to implement a best-practice social media programme in their school.

Innovators will find a framework to form a safety net for their cutting-edge creativity.

Administrators will find real-world examples from some of the leading institutions around the world that have ventured down this path before them. Social media is no replacement for a strong and vibrant school community, but if you already have one, it will help it thrive, and if it is currently less than the sum of its parts, it can give it purpose.

This is not a one-size-fits-all approach -- different social media strategies will suit different schools and communities depending on aims, purpose, skill sets -- but it will provide a clear and concise path through the quagmire that currently surrounds the use of social media in education.

Our aim in producing the book has been to bring some balance to the debate

around social media and empower educators with the knowledge, insights and tools to make real and positive change to the way they interact with their community.

We hope you'll take up the baton and run with it.

From the Inside Flap

Peter's book will make a significant contribution to the discourse and practice in school communities about the use of social media to engage with and strengthen the relationships of the key stakeholders. It takes a different and unique view about how social media should and should not be used in schools of any size and will help them develop their community engagement strategy. If the purpose of the book is to provide balance to the debate about using social media in schools then the use of case studies, their exemplar strategies and the tools they use provides a narrative to those embarking on their own journey.

Schools are coming to the conclusion that as an integral component of their one to one programs and the deployment of devices in their learning and teaching programs, often beginning in the early years, the focus should be as much on the technology as the psychology and sociology; and that's where the use of social media can be embraced.

The desire to strengthen the digital resilience of children and young people as well as their families and schools is not negotiable and it's as true today in the digital age as it was in previous generations that 'It [STILL] Takes a Village to Raise a Child.' Research and current practices have found that having tech savvy adults around them supports children and young people to engage online in safe, smart, respectful and responsible ways and that approaches to foster intergenerational conversations about technology can be used to achieve these goals.

Empowering students is key in the shaping of the school culture and climate, as much as the role educators, administrators and parents play. The use of social media by students is seamless and strengthens their connections to their networks and relationships-both online and off. Schools need to follow their lead and harness their passion and expertise in guiding the adults in doing the same.

Robyn Treyvaud is an educational leader and an internationally recognised expert in online safety and digital citizenship and is the founder of Cyber Safe Kids.

Users Review

From reader reviews:

Alyssa Cox:

Are you kind of occupied person, only have 10 or perhaps 15 minute in your day to upgrading your mind

proficiency or thinking skill even analytical thinking? Then you have problem with the book than can satisfy your short time to read it because all of this time you only find book that need more time to be read. Social Remediation can be your answer since it can be read by anyone who have those short extra time problems.

James Dickens:

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Heidi Garcia:

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