

Change Your Smile: Discover How a New Smile Can Transform Your Life

By Ronald E. Goldstein



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Of the hundreds of books on cosmetic dentistry written over the past 25 years, only one has stood the test of time. Change Your Smile the first comprehensive book to show patients what cosmetic dental treatment could do to transform their appearance and improve their self-image has been updated to introduce the current generation of patients to the latest advances in cosmetic dentistry. Based on the premise that most esthetic treatment failures are the result of miscommunication and false expectations, Change Your Smile speaks directly to patients about the range of possibilities as well as the limitations of cosmetic dental treatment, arming them with the knowledge they need to communicate effectively with their dentists. Like its predecessors, the snazzy new fourth edition invites readers regardless of their age, budget, or the extent of their problem to analyze their own smile and then observe how specific cosmetic procedures, most of them either minimally or noninvasive, dramatically improved the appearance of actual patients who sought treatment for the same problem. Stained, crooked, or missing teeth? Unsightly gaps? Showing too much gum tissue? These and the full array of other problems that can detract from a smile are presented in short, easy-to-read nuggets, and each problem, in turn, is followed by information showcasing the various cosmetic solutions available to resolve it. Featuring abundant before-and-after photographs, detailed charts for side-by-side comparison of treatment options, and myriad fashion and beauty tips, Change Your Smile effectively conveys the message that esthetic procedures not covered by insurance are nevertheless well worth the investment because of their potential life-changing effects. Written by the world-renowned expert on esthetic dentistry, Change Your Smile should grace the waiting rooms of all dentists seeking to increase patient acceptance of cosmetic treatment and thus expand their practices.

Contents

1. Facing It (Introduction/Smile analysis)

- 2. Stain, Stain, Go Away (Stained teeth)
- 3. Coming Clean (Decay and old fillings)
- 4. Cracking Down (Fractured teeth)
- 5. Mind the Gap (Gaps between teeth)
- 6. The Truth About False Teeth (Missing teeth)
- 7. Straighten Up and Smile Right (Crooked and crowded teeth)
- 8. Finding Closure (Bite problems)
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Appendix: How It s Done (Explanations of dental techniques)

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Editorial Review

Review

When it comes to cosmetic dentistry, there is one name that stands out as a true leader: Ronald E. Goldstein, DDS, who has been teaching and practicing cosmetic dentistry for more than 50 years. In doing so, he has estimated that by age 50, 75% of people suffer from significant loss of tooth enamel, about 90% of which could have been prevented or reduced through proper awareness. To help consumers take charge of their appearances, particularly their smiles, he completely revised and updated Change Your Smile, the all-time best-selling book on cosmetic dentistry. The fourth edition enlightens the public, imparting the invaluable information necessary to make informed, well-educated decisions for an improved quality of life. --New Beauty Magazine

Without a doubt the best tool I have ever used to visually communicate with patients about esthetic procedures --Edward A. McLaren, DDS

I would certainly recommend this book to the general practitioner as a great communication tool. Hopefully, as a result of Change Your Smile: Discover How a New Smile Can Transform Your Life and your professional skills, the patient will be healthier and smiling happily with your help. --Bob Cvetkovic, - Australian Dental Association Victorian Branch Newsletter, May 2010

THE major resource for education about improving smiles! --Gordon J. Christensen, DDS, MSD, PhD

Users Review

From reader reviews:

Mae Saari:

Hey guys, do you would like to finds a new book to read? May be the book with the headline Change Your Smile: Discover How a New Smile Can Transform Your Life suitable to you? Often the book was written by famous writer in this era. The actual book untitled Change Your Smile: Discover How a New Smile Can Transform Your Lifeis the one of several books which everyone read now. That book was inspired many people in the world. When you read this reserve you will enter the new dimension that you ever know prior to. The author explained their idea in the simple way, therefore all of people can easily to understand the core of this publication. This book will give you a large amount of information about this world now. So that you can see the represented of the world in this particular book.

Robert Young:

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they write about advantage about something that you need case in point. How to get the good score toefl, or how to teach your young ones, there are many kinds of book that exist now. The authors nowadays always try to improve their ability in writing, they also doing some analysis before they write to their book. One of them is this Change Your Smile: Discover How a New Smile Can Transform Your Life.

Jack Rolfes:

Change Your Smile: Discover How a New Smile Can Transform Your Life can be one of your beginner books that are good idea. Many of us recommend that straight away because this reserve has good vocabulary that can increase your knowledge in language, easy to understand, bit entertaining however delivering the information. The writer giving his/her effort to get every word into pleasure arrangement in writing Change Your Smile: Discover How a New Smile Can Transform Your Life nevertheless doesn't forget the main position, giving the reader the hottest along with based confirm resource details that maybe you can be certainly one of it. This great information may drawn you into completely new stage of crucial pondering.

Travis Mahon:

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