



# Sports Journalism: An Introduction to Reporting and Writing

*By Kathryn T. Stofer, James R. Schaffer, Brian A. Rosenthal*

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**Sports Journalism: An Introduction to Reporting and Writing** By Kathryn T. Stofer, James R. Schaffer, Brian A. Rosenthal

Sports Journalism introduces students to sports reporting careers and to the writing style sports writers and media relations professionals use. The book stresses the importance of basic writing fundamentals and high ethical standards, essential values for sports journalists. Introductory chapters acquaint readers with issues and challenges in an industry in transition: changing technology, multimedia capability, citizen journalists and bloggers, shrinking news holes, and the deadline-dictated lifestyle of sports journalists. Skills chapters elaborate on news values and the conventions of journalism as they apply to sports writing. From leads to nut grafts, inverted pyramid to Model T, simple sentences to headlines, interviewing to using quotations, Sports Journalism focuses on the basics. The book expands the writer's experience into building relationships with sources and media contacts, using numbers and statistics, practicing AP style, and abiding by legal and ethical standards. An easily accessible format uses checklists, illustrations, and anecdotes to show story organization, news release format, news conference protocol, and media guide content. Chapters include suggested exercises and activities.

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### **Editorial Review**

#### **Review**

*Sports Journalism* is a quality introduction to the life of a sports reporter. It is filled with fundamental information that tomorrow's professional sports reporters will need to survive in a changing media system. (Murley, Bryan)

*Sports Journalism* is an easy-to-read, easy-to-digest primer that conveys a sense of enthusiasm and authority about sports reporting. A variety of sources - including reporters, editors, commentators, and bloggers - make each chapter a lively read. The book also provides a thoroughly up-to-date view of the modern sports journalist, working with a spectrum of technology to bring fans the best in coverage. (Marie Hardin)

#### **About the Author**

Kathryn T. Stofer is associate professor of communication arts at Hastings College. James R. Schaffer is professor of journalism at Nebraska Wesleyan University. Brian A. Rosenthal is a sports writer at the Lincoln Journal Star.

### **Users Review**

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**Karen Lawless:**

The book untitled Sports Journalism: An Introduction to Reporting and Writing contain a lot of information on that. The writer explains her idea with easy means. The language is very easy to understand all the people, so do not worry, you can easy to read the idea. The book was compiled by famous author. The author gives you in the new era of literary works. You can actually read this book because you can continue reading your smart phone, or program, so you can read the book throughout anywhere and anytime. In a situation you wish to purchase the e-book, you can open their official web-site and also order it. Have a nice examine.

**Vicki Allen:**

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