



Photography Careers: Finding Your True Path

By Mark Jenkinson

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Photography Careers: Finding Your True Path By Mark Jenkinson

Photography Careers offers students an indispensable guide to beginning their professional journeys as photographers. This book presents the variety of career options available to those entering the competitive and comprehensive world of photography. With the insight and advice from industry mavens and the author himself, *Photography Careers* will help you change the way you evaluate your strengths as an artist and find your place in the photography community. Features include:

- Interviews with successful young professional photographer in a wide range of photographic specialties, from fashion photography to cinematography, and other industry related fields such as retouching, fine art sales, and photo editing
- Tips for how to find unique approaches in a saturated market
- Best practices for student looking at graduate programs, a budding career, and as a personal business

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Editorial Review

About the Author

Mark Jenkinson has been a working professional photographer for over 25 years with an estimated 50,000 photographs published in virtually every major magazine in the world, including *Time*, *Newsweek*, *Fortune*, *Vanity Fair*, *GQ* and *Vogue*. Corporate and advertising clients include The Ford Motor Company, J.P. Morgan Chase, Phillip Morris, and Hershey. His fine art photography projects have been featured in numerous group and solo photography exhibitions. As a committed advocate for photography and visual literacy, Jenkinson has been teaching photography at New York University's Tisch School of the Arts, Department of Photography and Imaging for over 25 years.

Users Review

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