



Green Project Management

By Richard Maltzman, David Shirley

Download now

Read Online ➔

Green Project Management By Richard Maltzman, David Shirley

Winner of PMI's 2011 David I. Cleland Project Management Literature Award

Detailing cutting-edge green techniques and methods, this book teaches project managers how to maximize resources and get the most out of limited budgets. It supplies proven techniques and best practices in green project management, including risk and opportunity assessments. With illustrative case studies and insights from acknowledged leaders in green project management, the text:

- Explains how to tap into green incentives, including grants, rebates, and tax credits
- Includes case studies that illustrate how to integrate green techniques and methods to generate cost savings and maximize resources
- Provides green techniques that take little time to implement, can benefit all types of projects, and can generate immediate savings to your project's bottom line

Praise for:

A first-of-its-kind book ... a must-read for senior executives as well as project managers.

?Harold Kerzner, Ph.D., Senior Executive Director for Project Management at The International Institute for Learning

... an impressive piece of work.

?Jean Binder, PMP, MBA, award-winning author (*David I. Cleland Literature Award, 2008*)

This important book defines the green field and sets out the steps for those who want to be ahead of the crowd...

?Dr. David Hillson, PMP, FAPM, FIRM, MCMI, Director of Risk Doctor & Partners

... an incredible call to arms to increase your project greenality for a better world, or a bigger pay check, if you're still cynical on this topic.

?Bas de Baar, ProjectShrink.com

... an excellent job of making the reader aware of how much influence a single project manager, let alone an entire discipline, can have on improving our environment.

?Professor Schwalbe, Department of Business Administration, Augsburg College

 [Download Green Project Management ...pdf](#)

 [Read Online Green Project Management ...pdf](#)

Green Project Management

By Richard Maltzman, David Shirley

Green Project Management By Richard Maltzman, David Shirley

Winner of PMI's 2011 David I. Cleland Project Management Literature Award

Detailing cutting-edge green techniques and methods, this book teaches project managers how to maximize resources and get the most out of limited budgets. It supplies proven techniques and best practices in green project management, including risk and opportunity assessments. With illustrative case studies and insights from acknowledged leaders in green project management, the text:

- Explains how to tap into green incentives, including grants, rebates, and tax credits
- Includes case studies that illustrate how to integrate green techniques and methods to generate cost savings and maximize resources
- Provides green techniques that take little time to implement, can benefit all types of projects, and can generate immediate savings to your project's bottom line

Praise for:

A first-of-its-kind book ... a must-read for senior executives as well as project managers.

?Harold Kerzner, Ph.D., Senior Executive Director for Project Management at The International Institute for Learning

... an impressive piece of work.

?Jean Binder, PMP, MBA, award-winning author (*David I. Cleland Literature Award, 2008*)

This important book defines the green field and sets out the steps for those who want to be ahead of the crowd...

?Dr. David Hillson, PMP, FAPM, FIRM, MCMI, Director of Risk Doctor & Partners

... an incredible call to arms to increase your project greenality for a better world, or a bigger pay check, if you're still cynical on this topic.

?Bas de Baar, ProjectShrink.com

... an excellent job of making the reader aware of how much influence a single project manager, let alone an entire discipline, can have on improving our environment.

?Professor Schwalbe, Department of Business Administration, Augsburg College

Green Project Management By Richard Maltzman, David Shirley Bibliography

- Sales Rank: #1843368 in Books
- Brand: Brand: CRC Press
- Published on: 2010-08-31
- Original language: English
- Number of items: 1
- Dimensions: 9.25" h x 6.25" w x .50" l, 1.00 pounds
- Binding: Hardcover
- 296 pages

 [Download Green Project Management ...pdf](#)

 [Read Online Green Project Management ...pdf](#)

Editorial Review

Review

A first-of-its-kind book ... links the necessity of going green with project management. ... This book offers a flexible and adaptive approach to bridging the gap between going green and project management. ... a must-read for senior executives as well as project managers.

?**Harold Kerzner**, Ph.D., Senior Executive Director for Project Management at The International Institute for Learning

... an impressive piece of work. An indispensable book for project managers who are responsible for green projects, and an essential source for anyone willing to apply good project management principles to green initiatives. Maltzman and Shirley guide us through the impacts of green to project management, helping us to understand the basic vocabulary and principles, and potential developments and needs. The book also introduces new perspectives that are likely to become a reference in the field: the SMARTER principle, the green spectrum of projects, and a detailed guide to the green project life cycle.

?**Jean Binder**, PMP, MBA, International Speaker and award winning author (*David I. Cleland Literature Award*, 2008)

The green imperative affects us all, personally and professionally, whether we recognize it or not. Green Project Management is an idea whose time has almost come, and very soon all project managers will need demonstrable green credentials. This important book defines the green field and sets out the steps for those who want to be ahead of the crowd, allowing us to take a considered response instead of being forced to react when green is no longer an option. But do it because you should, not because you must.

?**Dr. David Hillson**, PMP, FAPM, FIRM, MCMI, Director of Risk Doctor & Partners

Greenality is the new black. Project managers need to consider the sustainability or greenness of their projects in the 21st Century; it is now part of their remit to make the best use of resources with this in mind.

?**Peter Taylor**, Author of *The Lazy Project Manager*

... an incredible call to arms to increase your project greenality for a better world, or a bigger pay check, if you're still cynical on this topic. Green + Quality is what your customers are demanding, and Rich and Dave wrote the ultimate guide for Project Managers to learn how to do this: metrics, definitions, examples and, very important, planning. Awesome!

?**Bas de Baar**, ProjectShrink.com

In this well-researched book, they explain why project managers need to view things through an environmental lens. Their measure of greenality will become another project process; a success factor by default for future projects. Maltzman and Shirley haven't lost sight of the business imperative, either. They explain how being green is good for the bottom line, and when the business case stacks up, it's good for projects and the planet.

?**Elizabeth Harrin**, Author of the award-winning blog *A Girl's Guide to Project Management*

Unless you plan on leading a project to colonize the moon, you'd better incorporate this book's greenality principles into your project success scorecard. We've only got one planet to live on last time I checked.

?**Kimberly Wiefeling**, Author, *Scrappy Project Management*

... an excellent job of making the reader aware of how much influence a single project manager, let alone an entire discipline, can have on improving our environment. They suggest that project managers add another focus to their work: viewing projects through an environmental lens. Maltzman and Shirley coin the term "greenality" to describe the degree to which you consider environmental factors that affect projects throughout the entire project life cycle and beyond. Greenality can be applied to all projects, and we will all benefit from this important concept.

?**Kathy Schwalbe**, Author & Professor, Department of Business Administration, Augsburg College

Maltzmann (engineering, project management supervision) and Shirley (management, project management) offer guidance for project managers on how to implement green techniques and methods and maintain a healthy project bottom line. The authors address green terminology, green project fundamentals, types of projects, project development, execution, monitoring and controlling, life cycle assessment, lean thinking, and funding opportunities such as grants, rebates, and tax credits.

?In Research Book News, booknews.com, February 2011

About the Author

Rich Maltzman, PMP, has been an engineer since 1978 and a project management supervisor since 1988, including a recent two-year assignment in the Netherlands in which he built a team of PMs overseeing deployments of telecom networks in Europe and the Middle East. His project work has been diverse, including projects such as the successful deployment of the entire video and telecom infrastructure for the 1996 Summer Olympic Games in Atlanta, and the 2006 integration of the program management offices (PMOs) of two large merging corporations. As a second, but intertwined career, Rich has also focused on consulting and teaching, having developed curricula and/or taught at:

- Boston University's Corporate Education Center
- Merrimack College
- Northern Essex Community College
- University of Massachusetts–Lowell

Rich has also professionally developed project management professional (PMP) exam prep courseware, including exams and books. He even edited and was "the voice" for a set of eight audio CDs?a major part of a PMP prep course for an international company, for whom he has also facilitated PMP exam study groups. Rich was selected for the modeling team for the fourth edition of the PMBOK Guide published by the Project Management Institute (PMI) in 2008, and contributed to the chapters on quality and risk.

Recently, Rich presented at two international conferences?the PMO Symposium in San Antonio, Texas, and the PMO Summit in Coconut Grove, Florida, the subject being the development framework for project managers. Currently, Rich is senior manager, learning and professional advancement, at the Global Program Management Office of a major telecom concern.

Rich's educational background includes a BSEE from the University of Massachusetts–Amherst, and an MSIE from Purdue University. In addition, Rich has a mini-MBA from the University of Pennsylvania's Wharton School and a master's certificate in international business management granted jointly from Indiana University's Kelley School of Business and INSEAD of France. From a project management standpoint, Rich received his PMP in 2000 after earning the Stevens Institute's master's certificate in 1999. He has presented papers on project management at conferences in Huizen, the Netherlands, Mexico City, and Long

Beach, California.

Rich is currently coauthoring a book with Ranjit Biswas, PMP, titled *The Fiddler on the Project*, a portion of which is being collaboratively written on the Web via a wiki, <http://fiddlerontheproject.wikidot.com>, and posts regularly on his blog, Scope Crepe, <http://scopecrepe.blogspot.com>.

Dave Shirley, PMP, has been an instructor and consultant, and have more than 30 years' experience in management and project management, in the corporate, public, and small-business arenas. As a member of the graduate faculty at New England College, he developed and teaches *Managing Projects in Healthcare*. As part of the Master's of Management (MoM) in Healthcare Administration and the MoM in Project

Management and Organizational Leadership, he has taught project management at hospitals and businesses as well as online and on campus for the past seven years. He also developed, directed, and taught a project management certification program at Northern Essex Community College in Haverhill, Massachusetts. Dave is a senior instructor and consultant for Action For Results, and a senior instructor for ESI International, both leading project management education and training companies. He is also an adjunct professor for Southern New Hampshire University, teaching corporate social responsibility.

As a distinguished member of the technical staff with AT&T and Lucent Technologies Bell Laboratories, Dave was responsible for managing the first light-wave transmission products as well as several quality efforts. He was also AT&T's project manager for the first fiber-to-the-home effort in Connecticut, and was the Lucent Technologies' program management director, managing several large telecommunications companies' equipment deployment. Dave has many years of experience in developing, leading, and managing teams.

Dave's educational background includes a BA degree in geology from Windham College, Putney, Vermont, and an honors MBA degree from Monmouth University in Long Branch, New Jersey. He also holds master's certificates in project management from Stevens Institute of Technology, Hoboken, New Jersey, and American University in Washington, DC, and is certified as a Project Management Professional (PMP) by the Project Management Institute (PMI).

"PMP" is a certification mark of the Project Management Institute, Inc., which is registered in the United States and other nations. "PMI" is a service and trademark of the Project Management Institute, Inc., which is registered in the United States and other nations.

Users Review

From reader reviews:

Kenneth Tillman:

Do you have favorite book? For those who have, what is your favorite's book? Book is very important thing for us to understand everything in the world. Each publication has different aim or goal; it means that reserve has different type. Some people sense enjoy to spend their time to read a book. These are reading whatever they acquire because their hobby is definitely reading a book. What about the person who don't like looking at a book? Sometime, particular person feel need book whenever they found difficult problem or maybe exercise. Well, probably you will require this Green Project Management.

Sylvia Harrington:

Playing with family in a very park, coming to see the ocean world or hanging out with buddies is thing that usually you have done when you have spare time, in that case why you don't try point that really opposite from that. One activity that make you not experiencing tired but still relaxing, trilling like on roller coaster you already been ride on and with addition of knowledge. Even you love Green Project Management, you can enjoy both. It is good combination right, you still desire to miss it? What kind of hang-out type is it? Oh occur its mind hangout folks. What? Still don't buy it, oh come on its named reading friends.

James Cansler:

Your reading sixth sense will not betray an individual, why because this Green Project Management e-book written by well-known writer who really knows well how to make book that can be understand by anyone who all read the book. Written with good manner for you, leaking every ideas and composing skill only for eliminate your own hunger then you still doubt Green Project Management as good book but not only by the cover but also from the content. This is one guide that can break don't evaluate book by its deal with, so do you still needing another sixth sense to pick this kind of!? Oh come on your reading sixth sense already told you so why you have to listening to another sixth sense.

Tammara Dejesus:

Beside this particular Green Project Management in your phone, it can give you a way to get nearer to the new knowledge or data. The information and the knowledge you might got here is fresh through the oven so don't be worry if you feel like an aged people live in narrow commune. It is good thing to have Green Project Management because this book offers to your account readable information. Do you often have book but you do not get what it's about. Oh come on, that won't happen if you have this in the hand. The Enjoyable blend here cannot be questionable, including treasuring beautiful island. So do you still want to miss that? Find this book in addition to read it from at this point!

Download and Read Online Green Project Management By Richard Maltzman, David Shirley #LM89JQNKU07

Read Green Project Management By Richard Maltzman, David Shirley for online ebook

Green Project Management By Richard Maltzman, David Shirley Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Green Project Management By Richard Maltzman, David Shirley books to read online.

Online Green Project Management By Richard Maltzman, David Shirley ebook PDF download

Green Project Management By Richard Maltzman, David Shirley Doc

Green Project Management By Richard Maltzman, David Shirley Mobipocket

Green Project Management By Richard Maltzman, David Shirley EPub

LM89JQNKU07: Green Project Management By Richard Maltzman, David Shirley