



Game Based Organization Design: New tools for complex organizational systems

By Jeroen van Bree

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There is a widening gap between the current organizational reality and the tools and methods available to managers for addressing its challenges. Game Based Organization Design shows that one of the ways to bridge this gap is to introduce insights and approaches from video game design into the design of organizational systems.

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Editorial Review

About the Author

Jeroen van Bree is a management consultant and researcher. He has an MSc. in Information Management from Tilburg University, Netherlands, an MSc in Technology and Human Affairs from Washington University, USA, and he was awarded a PhD at Nyenrode Business Universiteit, Netherlands, for the research which inspired this book.

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