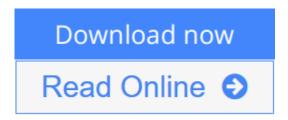


Cost-Effectiveness Analysis: Methods and Applications (1-Off Series)

By Henry M. Levin, Patrick J. McEwan



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This **Second Edition** of **Cost-Effectiveness Analysis** continues to provide the most current, step-by-step guide to planning and implementing a cost analysis study.

Henry M. Levin and Patrick J. McEwan use detailed and varied examples from studies and articles, ranging from education to public health, to introduce the principles and practice of cost-effectiveness analysis. The authors take account of both the costs and the effects of selecting alternatives, and suggest methods of minimizing the costs of research. New to this edition: expanded coverage of cost effectiveness from types of technique to use, to how to interpret the data; the latest information on cost benefits analysis and how to relate it to outcome measures; in-depth chapter-end exercises to enable readers to sharpen their ability to evaluate policy options and program effectiveness; feedback appendix for readers to evaluate their responses to exercises; comprehensive bibliography of methodological sources on cost analysis and educational settings grouped by category.

This thorough volume primes the reader to deal with any evaluation situation by studying cost-effective analysis in relation to cost-benefit analysis, cost-utility analysis, and cost-feasibility analysis.



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• Sales Rank: #282503 in Books

• Brand: Brand: SAGE Publications, Inc

Published on: 2000-09-27Original language: English

• Number of items: 1

• Dimensions: 9.00" h x .74" w x 6.00" l, 1.09 pounds

• Binding: Paperback

• 328 pages

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Review

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"... the presentation is lucid and the examples and math are not taxing. Furthermore, the pedagogical and other improvements in the text are more than marginal; they are major, and make the purchase of this second edition well 'worth it' even if you have the first."

(EVALUATION AND PROGRAM PLANNING, Vol 26.1)

About the Author

Henry M. Levin is the Director of the Center for Benefit Cost Studies in Education, the William H. Kilpatrick Professor of Economics and Education at Teachers College, Columbia University, and the David Jacks Professor of Higher Education and Economics, Emeritus, at Stanford University. He has been engaged in cost-effectiveness and benefit-cost studies in education and other fields since 1970. He is the author of 22 books and about 300 scholarly articles on these topics as well as others in the economics of education and educational policy.

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