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- Sales Rank: #451368 in Books
- Brand: Brand: Cengage Learning
- Published on: 2013-01-01
- Original language: English
- Number of items: 1
- Dimensions: 8.25" h x 4.75" w x .50" l, .50 pounds
- Binding: Spiral-bound
- 272 pages

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Review

"I like Jo Sprague's writing. The book is concise and doesn't 'talk down' to students. I like the ideas in the book."

"Although it is 'compact,' it has most of what I need."

About the Author

Jo Sprague is professor emeritus of Communication Studies at San Jose State University, where she also served as associate director of the Center for Faculty Development and Support. In addition, she is a former president of the Western States Communication Association. Her research focuses on critiquing, teaching, and the scholarship of speech communications.

Douglas Stuart is Vice President of Technical and Marketing Publications at FirstTel Systems Corporation.

David Bodary is a professor of Communication at Sinclair Community College in Dayton, Ohio, where he teaches public speaking and coordinates the Service Learning office. He belongs to both the National Communication Association (NCA) and the Central States Communication Association. Dr. Bodary has served in a variety of roles for both organizations and is pleased to have participated in the NCA Learning Outcomes in Communication project. He earned his bachelor's from Eastern Michigan University and a master's and doctorate from Wayne State University.

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