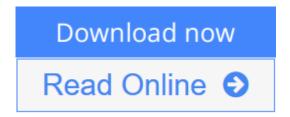# The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win

By Gene Kim, Kevin Behr, George Spafford

The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win By Gene Kim, Kevin Behr, George Spafford

Bill is an IT manager at Parts Unlimited. It's Tuesday morning and on his drive into the office, Bill gets a call from the CEO.

The company's new IT initiative, code named Phoenix Project, is critical to the future of Parts Unlimited, but the project is massively over budget and very late. The CEO wants Bill to report directly to him and fix the mess in ninety days or else Bill's entire department will be outsourced.

With the help of a prospective board member and his mysterious philosophy of The Three Ways, Bill starts to see that IT work has more in common with manufacturing plant work than he ever imagined. With the clock ticking, Bill must organize work flow streamline interdepartmental communications, and effectively serve the other business functions at Parts Unlimited.

In a fast-paced and entertaining style, three luminaries of the DevOps movement deliver a story that anyone who works in IT will recognize. Readers will not only learn how to improve their own IT organizations, they'll never view IT the same way again.

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Editorial Review

Review

"The Phoenix Project is a must read for business and IT executives struggling with the growing complexity of IT." **—Jim Whitehurst, President and CEO, Red Hat, Inc.**

"The Phoenix Project is a great way to get non-technical managers to understand what developers do. Every person involved in a failed IT project should be forced to read this book." **—Tim O'Reilly, Founder & CEO, O'Reilly Media**

"A must-read for anyone wanting to transform their IT to enable the business to win. Told through an absorbing story that is impossible to put down, the authors teach the essential lessons in an accessible way. Every business leader and IT professional should read this book!" **-- Mike Orzen, co-author of the the Shingo Prize winning book** *Lean IT - Enabling and Sustaining Your Lean Transformation*

"This book is a gripping read that captures brilliantly the dilemmas that face companies which depend on IT, and offers real-world solutions. As Deming reminds us, 'It is not necessary to change. Survival is not mandatory.' *The Phoenix Project* will have a profound effect on IT, just as Dr. Goldratt's book *The Goal* did for manufacturing." **-- Jez Humble, co-author of the Jolt award-winning book** *Continuous Delivery* **and Principal at ThoughtWorks Studios**

"This book is the modern day version of *The Goal*. Today, our constraints aren't robots inside our factories, but it's how we manage technologies like Tomcat and Java that power our most critical projects and applications. This book continues the journey that began with Shewhart, Deming, Ohno and Dr. Goldratt, and shows us how to diminish our modern constraints to help the business win." **-- John Willis, VP Client Services and Enablement, enStratus, Host of "DevOps Cafe"**

"This is the IT swamp draining manual for anyone who is neck deep in alligators." **-- Adrian Cockcroft, Cloud Architect at Netflix**

"This is the most amazing IT book I have ever read. Though it follows a fictitious company, the events are so real life that anyone in industry is going to relate to the story. Buy this book, read this book and then hand it to a senior manager in your organization." **-- Stephen Northcutt, Fellow and President, SANS Technology Institute**

"This insightful walk through the pain and success of business will trigger deja vu for anyone who has ever run afoul of their complete reliance in their IT organization. I see my own experiences in every stage of the story." **-- Dr. Thomas Longstaff, Program Chair, Computer Science, Engineering for Professionals, The Johns Hopkins University**

About the Author

Gene Kim is a multiple award winning CTO, researcher and author. He was founder and CTO of Tripwire for 13 years and has worked with some of the top Internet companies on improving deployment flow and increasing the rigor around IT operational processes. In 2007, ComputerWorld added Gene to the "40 Innovative IT People Under The Age Of 40" list, and was given the Outstanding Alumnus Award by the

Department of Computer Sciences at Purdue University.

Kevin Behr is the founder of the Information Technology Process Institute (ITPI) and the Chief Strategist for the CIO and Board Advisory Practice at Assemblage Pointe, where Kevin has built a unique consulting practice that mentors and coaches IT organizations to increase their business effectiveness and competitive advantage now and over the long term through the application of improvement sciences.

George Spafford is a Research Director for Gartner covering process improvement in IT operations that leverage best practice references. He is a prolific author and speaker, and has consulted and conducted training on strategy, IT management, information security and overall service improvement in the U.S., Canada, Australia, New Zealand and China.

Users Review

From reader reviews:

Robert Goddard:

Reading a book tends to be new life style on this era globalization. With studying you can get a lot of information that may give you benefit in your life. Using book everyone in this world can easily share their idea. Textbooks can also inspire a lot of people. Plenty of author can inspire their reader with their story or their experience. Not only the storyplot that share in the books. But also they write about the ability about something that you need example of this. How to get the good score toefl, or how to teach your sons or daughters, there are many kinds of book that exist now. The authors on this planet always try to improve their talent in writing, they also doing some investigation before they write for their book. One of them is this The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win.

Donald Link:

The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win can be one of your beginner books that are good idea. All of us recommend that straight away because this book has good vocabulary that could increase your knowledge in language, easy to understand, bit entertaining but nonetheless delivering the information. The author giving his/her effort to get every word into satisfaction arrangement in writing The Phoenix Project: A Novel about IT, DevOps, and Helping Your Business Win nevertheless doesn't forget the main stage, giving the reader the hottest and also based confirm resource info that maybe you can be considered one of it. This great information may drawn you into brand-new stage of crucial thinking.

Robert Araiza:

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