



Quality Assurance: Turn Your Business Around with Solid Quality Control & Quality Management Strategies

By Jamie Harris

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Are you ready to improve your business?

You most likely have heard that the majority of businesses fail within the first 5 years of business, and the ones that do survive the first 5 years are usually out of business by the 10th year... So what makes those surviving businesses last? What makes them stand out from the others that fail? One factor that is common to all successful businesses, and that is **Quality**.

Regardless of the size of your business (or the company you work for) Quality matters

If you don't agree about the importance of **Quality Assurance** and the importance of **Quality Control**, sooner or later your business will start to fail.

Business owners, entrepreneurs, and managers will do well viewing Quality Assurance as an investment, rather than an expense. It should be viewed as highly as sales, because you can't expect to keep selling your services and/or products if no one believes in the quality of your company, service or product.

To help ensure the longevity and the profitability of your business, **you should implement Quality Assurance measures.**

Quality Assurance is Prevention.

Quality Control is Detection.

By reading this book “Quality Assurance” you’ll

- * Understand exactly what Quality Assurance is and how it relates to you.
- * Discover the process and procedures needed for highly effective Quality Assurance.
- * Become aware if you need to hire a QA specialist to bulletproof your business.
- * And Learn how to implement an effective Quality Management System.

Don’t be left behind, use the **quality management strategies** within this book, to ensure the success of your business.

Take Action now.

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tags: quality assurance, quality control, quality management, total quality management, quality manager, business process improvement, business essentials, business operations, business process, business start up, business coaching, business transformation

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Quality Assurance: Turn Your Business Around with Solid Quality Control & Quality Management Strategies By Jamie Harris Bibliography

- Sales Rank: #651720 in eBooks
- Published on: 2015-05-25
- Released on: 2015-05-25
- Format: Kindle eBook

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