



# Global Business

*By Mike W. Peng*

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## Global Business By Mike W. Peng

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## **Global Business By Mike W. Peng Bibliography**

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## **Editorial Review**

### **Review**

"The writing style is engaging, and the text is one of the more readable texts that I've seen."

"The textbook covers almost every aspect of global business that I like to cover in my course."

"I wanted to thank you for writing GLOBAL BUSINESS. It is very informative and entertaining. It is nice to have information presented in a way that is actually exciting and thought provoking, something I have found that many other business texts are lacking. I feel like I am learning to think for myself about important global issues instead of being indoctrinated to think the way mainstream ideologies dictate as 'right' or 'wrong.'"

### **About the Author**

Mike Peng is the Jindal Chair of Global Business Strategy at the Jindal School of Management, University of Texas at Dallas. A National Science Foundation (NSF) CAREER Award winner, Professor Peng is a fellow with the Academy of International Business and listed among Thomson Reuters' The World's Most Influential Scientific Minds. His recent research awards include the Journal of International Business Studies Decade Award (2015) and the Academy of Management Perspectives Best Impact Award (2014). He holds a bachelor's degree from Winona State University, Minnesota, and a Ph.D. from the University of Washington, Seattle. Prior to joining UT Dallas, Professor Peng was on the faculty at The Ohio State University, Chinese University of Hong Kong, and University of Hawaii. In addition, he has held visiting or courtesy appointments in Australia, Britain, Canada, China, Denmark, Hong Kong, and Vietnam. This award-winning professor is widely regarded as one of the most prolific and influential scholars in global business, and he has garnered many research grants for his work. The United Nations and the World Bank have cited his work in major publications. Truly global in scope, his research focuses on firms' strategies in diverse regions such as Asia, Central and Eastern Europe, and North America. He has published over 120 articles in leading academic journals and authored five books. Professor Peng has served on the editorial boards of the Academy of Management Journal, Academy of Management Review, Journal of International Business, and Strategic Management Journal. He was the editor-in-chief of the Asia Pacific Journal of Management and is currently a senior editor of the Journal of World Business. Professor Peng is also an active trainer and consultant, and his consulting clients include AstraZeneca, Mass Transit Railway Hong Kong, SAFRAN, Springer, UK Government Office for Science, US Navy, and Texas Instruments.

## **Users Review**

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#### **Robert Mundo:**

A lot of people always spent their very own free time to vacation or even go to the outside with them friends and family or their friend. Were you aware? Many a lot of people spent many people free time just watching TV, or maybe playing video games all day long. In order to try to find a new activity this is look different you can read the book. It is really fun for yourself. If you enjoy the book you read you can spent the whole day to reading a reserve. The book Global Business it doesn't matter what good to read. There are a lot of people who recommended this book. These people were enjoying reading this book. In the event you did not have enough space to bring this book you can buy the e-book. You can m0ore effortlessly to read this book from the smart phone. The price is not very costly but this book has high quality.

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