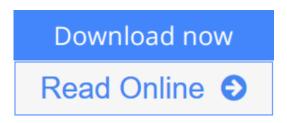


The Art of Focused Conversation: 100 Ways to Access Group Wisdom in the Workplace (ICA series)

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This book has served me so well in my new job. I can't tell you how many times I have pulled the book off the shelf to get some direction in creating my own questions. It has been a great asset in helping me have meaningful and directed conversations at a critical time in my new job. And it has saved me precious time. - Great book!?Marlene Lockwood, Group Leader, St. Helen's Hospital, Deer Park, California

Communication within many organizations has been reduced to email, electronic file transfer, and hasty sound bytes at hurried meetings. More and more, people appear to have forgotten the value of wisdom gained by ordinary conversations.

But, at different times in history, conversation has been regarded as an art form - a crucial component of human relations. Conversation has the power to solve a problem, heal a wound, generate commitment, bond a team, generate new options, or build a vision. Conversations can shift working patterns, build friendships, create focus and energy, cement resolve.

The Art of Focused Conversation convincingly restores this most human of attributes to prime place within businesses and organizations, and demonstrates what can be accomplished through the medium of focused conversation. The first Part describes the theory and background of the conversation method, which has been effectively used for group consensus making in: 1) problem solving; 2) troubleshooting; 3) coaching; 4) research and 5) interpretation of data. It also discusses how to prepare a conversation, how to lead a conversation, and what the common mistakes are. Part two then provides 100 sample conversations designed for use in many different situations, including: 1) reviewing and evaluating; 2) preparation and planning; 3) coaching, and mentoring; 4) data and media interpretation; 5) decision making; 6) managing and supervising; and 7) personal reflection and group celebrations.

Developed, tested, and extensively used by professionals in the field of organizational development, *The Art of Focused Conversation* is an invaluable

resource for all those working to improve communications in firms and organizations.

"This book is absolutely fabulous. I started it last night, used a whole bunch of stuff



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Review

This book is absolutely fabulous...I love this book. -- *Margaret Runchey, Editor, IAF Facilitator's News, Palm Springs, Florida*

About the Author

Produced by the Institute for Cultural Affairs (ICA) in Canada, the book was edited by R Brian Stanfield, its Director of Publications. A non-profit with a presence in 48 countries, the ICA has worked for 45 years in organisational development, adult and child education, community development, and methods of social change.

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