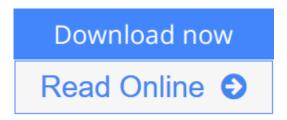


Style: The Modern Lady's Guide to Elegance and Charm

By Eliza Chamber



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Modern charm involves much more than knowing what utensils to use at dinner or how to eloquently excuse yourself from unpleasant company. Charm is an everyday practice and attitude that helps you become an enriched person. Instead of aiming to simply please others and cater to antiquated social norms, you can grow within yourself and enjoy modern life, culture, beauty, and style in a bold new way.

This updated version of the traditional charm school guide offers adaptations and insights on how to be a woman of charm and grace in the modern, fast-paced world. *Style: The Modern Lady's Guide to Elegance and Charm* conquers everything from etiquette and manners to women's clothes and how to be chic and elegant in an intuitive three-part format that makes it easy to quickly navigate the style guide and find the information that is important to you.

PART 1: Interacting with Others by Charming Yourself First

- Beginning your journey by empowering yourself through charm
- Learning how to be a woman who is unique and confident
- Letting go of imperfections and using flaws to increase your charm and appeal
- Appreciating the world, including art, literature, and music through your own unique tastes
- Etiquette and manners for communicating via phone, text, and web (including social media), saying no politely, introductions, and dining
- A style guide to behaving stylishly and impressing others by being yourself
- How to be charming during conversation, including etiquette and manners for introductions, goodbyes, finding conversational partners, and exciting go-to topics to keep things going
- Tips on how to be a lady from masters of charm Audrey Hepburn and Grace Kelly

PART 2: Beauty and Fashion for the Charming Individual

- Comprehensive style guide to obtaining and maintaining a good appearance
- Selecting the best skin, hair, and nail products to achieve easy and beautiful looks
- Tips for conquering bad hair days, chipped nails, and situations where you need to look good fast
- How to be chic and elegant through proper choice of women's clothes
- Pampering yourself with easy spa remedies and relaxing treatments that renew your beauty
- Posture tips that teach you how to be a lady in any situation
- Women's clothing style guide that covers all pieces of your ensemble from head to toe
- Applying makeup, perfume, and finishing touches to perfect a look
- Shopping for women's clothes and accessories on a budget and selecting staples for quick and easy fashion solutions

PART 3: Maintaining Elegance and Charm during Various Situations

- Etiquette and manners for traveling, including airport visits, plane travel, hotel stays, touring foreign countries, tipping and more
- · Women's clothes and fashion choices for on-the-go charm
- How to be chic and elegant during trips by selecting the proper luggage, fashions, and behaviors for unique situations
- Item suggestions for the stylish traveler
- How to be a lady during visits to Paris, Rome, London, and locations in Europe
- Planning events and how to be charming as a hostess while keeping guests entertained
- Information on table and place settings, menus, drink selections and cocktails, seating arrangements, and decorations to create perfect parties
- Handling unexpected and overnight guests with elegance and flair
- How to be a lady when you are the guest
- A comprehensive style guide for professional environments and being charming in the workplace

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