



Business Analysis

By James Cadle, Malcolm Eva, Keith Hindle, Debra Paul, Craig Rollason, Paul Turner, Donald Yeates

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Business analysts must respond to the challenges of today's highly competitive global economy by developing practical, creative and financially sound solutions and this excellent guide gives them the necessary tools. It is also ideal for students wanting to gain university and industry qualifications. This new edition includes expanded discussions regarding gap analysis and benefits management, the impact of Agile software development and an introduction to business architecture.

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Editorial Review

Review

From first edition: A wide-ranging text, which challenges those who already believe that currently IT systems are often inefficient and do not meet the organisation's needs. Although an introductory book it is both practical and readable even for the experienced practitioner.--Kybernetes

Business Analysis is an excellent introductory text for business analysts seeking to apply the standards, knowledge and competencies of the discipline. It goes beyond most texts to show how business analysts define requirements not only to support IT systems development, but also to drive business change and implement organizational strategy.--Kathleen Barret "International Institute of Business Analysis "

An invaluable contribution to a fundamental profession, building on what was an already outstanding second edition. The book's breadth, depth and extraordinary insight can ensure that any business analysis assignment is supported by expert guidance and latest thinking, helping to increase the chances of successful outcomes in any business--George Hancock "Allianz Insurance PLC "

A useful combination of best practices and in-detail techniques with a great overview of business analysis in an agile environment....an excellent read for people delivering projects at all levels--Isha Jain "BCS Business Analyst of the Year 2013 "

About the Author

Business Analysis has been written and now fully updated by a team of experts who are practitioners and educators in the business analysis field.

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